The Read/Write Web Opportunity

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Learning Community Service
usability
The iTunes Wi-Fi Music Store. Coming soon to Starbucks.

OverDrive Breaks the iPod Barrier for Downloadable Audio

Norman Oder - Library Journal, 5/05/2008

- 3000 titles will be available
- No DRM means compatibility with iPods, iPhones
- Libraries will own rights of copyright

For years, librarians and patrons have complained that the most popular digital audio player, the iPod, was incompatible with the Windows Media Audio (WMA) files, the format for library downloadable audio. OverDrive now says it will offer at least 3000 titles—about 15 percent of its catalog—in MP3 format without digital rights management (DRM), which means compatibility with nearly every MP3 player and mobile phone, including iPods. OverDrive's MP3 Audiobooks will go on sale in May at Borders.com and should be available to libraries by the end of June, to be followed with the release of OverDrive Media Console for the Mac.

OverDrive CEO Steve Potash said the policy change emerged from demand in the library market. OverDrive's track record, and "some recent moves in the audiobook retail market," including an
We ask that you
DO NOT use your
CELL PHONE in
the Library.

TEENS
While You're Visiting
- No Cell Phones!
- Ask the Librarian if you need help

To Use the Computers:
- The younger than 18 years old,
  they need a library card
  and the Librarian if you need help

No Cell phones, Please!

As a courtesy to all, please do not
use your phone or outside the lobby.
Thank you for your cooperation.

CELL PHONE AND
AUDIBLE PAGER
USE ARE NOT
ALLOWED ON
THIS FLOOR.

Absolutely
NO
Cell-Phones
Eating
Or
Drinking
In The
Library—

NO CELL PHONES
or
VOIP USE
PLEASE
~ THANK YOU ~
NO BABIES
IN THE LIBRARY!!

Alerta!
Vigileu els vostres objectes personals
Us aconsellam que feu os del guardarroba

COURTESY PLEASE
While conversation is permitted in the Group Study Area, please be mindful of the volume.
Your fellow students are working in other parts of the library and the sound does travel to the front and back of the library.
Thank you for your cooperation.

PLEASE BE COURTEOUS WITH YOUR CELL PHONES
Cell Phones
Please set your phone to vibrate or silent while in the library; please keep your conversations to a minimum and your voice low while speaking. Thank you.
Try working on a **PAC**

**What happens if our content becomes** *irrelevant* because of...

...format?
...delivery?
people are creating and exchanging information for fun
we live in a **participatory** culture

information is worthless without people

Books are for **use**
RSS + XML + CSS + APIs = Zzzz

social tools aren’t interesting until the technology becomes boring

- Clay Shirky

people have a say
Domino’s BFD

people are connecting
people are doing library work online for fun
The new skills include:

- **Play** — the capacity to experiment with one's surroundings as a form of problem-solving
- **Performance** — the ability to adopt alternative identities for the purpose of improvisation and discovery
- **Simulation** — the ability to interpret and construct dynamic models of real-world processes
- **Appropriation** — the ability to meaningfully sample and remix media content
- **Multitasking** — the ability to scan one's environment and shift focus as needed to attend to salient details
- **Distributed Cognition** — the ability to interact meaningfully with tools that expand mental capacities
- **Collective Intelligence** — the ability to pool knowledge and compare notes with others toward a common goal
- **Judgment** — the ability to evaluate the reliability and credibility of different information sources
- **Transmedia Navigation** — the ability to follow the flow of stories and information across multiple modalities
- **Networking** — the ability to search for, synthesize, and disseminate information
- **Negotiation** — the ability to travel across diverse communities, discerning and respecting multiple perspectives, and grappling and following alternative norms.
Games are content

Library Communities

- Knitting circle
- Book group
- Storytime

http://sls.gvboces.org/gaming/standards
Some have tried smoking rooms, had boy’s club rooms and games, and many have tried simply to make the rooms homelike and cheery, and all of their experience is valuable to us.

Miss Gratia Alta Countryman

1905

the read/write web in libraries

this isn’t about technology

http://www.flickr.com/photos/kjane/789626281/
We need **social** OPACs

- online identities
- storage space
- user reviews
- interaction
- user organized
- homepages
The whole building at all times should be managed in the broadest spirit of hospitality; the atmosphere should be as gracious, kindly and sympathetic as one’s own home. Then do away with all unnecessary restrictions, take down all the bars, and try to put face to face our friends the books and our friends the people.

Questions?

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