Public/Private Partnership

Bookstart
Booktrust

Central
Commercial
Local
Bookstart England
Bookstart in Wales
Bookstart in Scotland

ALL IN FAVOUR OF MORE TOYSSAY AYE

The Herald - Saturday 8 October 2005

Illustrating number one's Scottish accent with traditional bagpipe music, the old-fashioned costume is also worn by little children in some schools.

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The event is well rehearsed and a person believes that the result is a wonderful display of traditional Scottish culture.

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Our key messages ....

- We are Independent
- The Reader is at the heart of everything we do
- Bookstart is a public/private partnership
- We work with Education, Libraries and Health
- Bookstart is not a new government initiative
- It is well established and researched since 1992
- We make our book selections without any government involvement
- Many countries are following our lead

Any Questions?